

AgriVijay™

Empowering Farmers for Tomorrow



What is AgriVijay

AgriVijay is India's first marketplace of Renewable Energy Products for Farmers & Rural households making them Energy Independent by reducing their dependency on Fossil fuels such as diesel, firewood etc., increasing their Savings & Income along with contributing to the Climate Change mitigation.

Our Vision

To Empower Farmers & Rural Households with Renewable Energy making them Energy Independent increasing their savings & income.

To achieve Sustainable Development Goals (SDGs) & abating GHG/CO2 emissions by making all types of Renewable Energy products available that are affordable & accessible to Farmers & Rural Households at village level.

Our Mission

Empowering Farmers for Tomorrow

How AgriVijay Works?

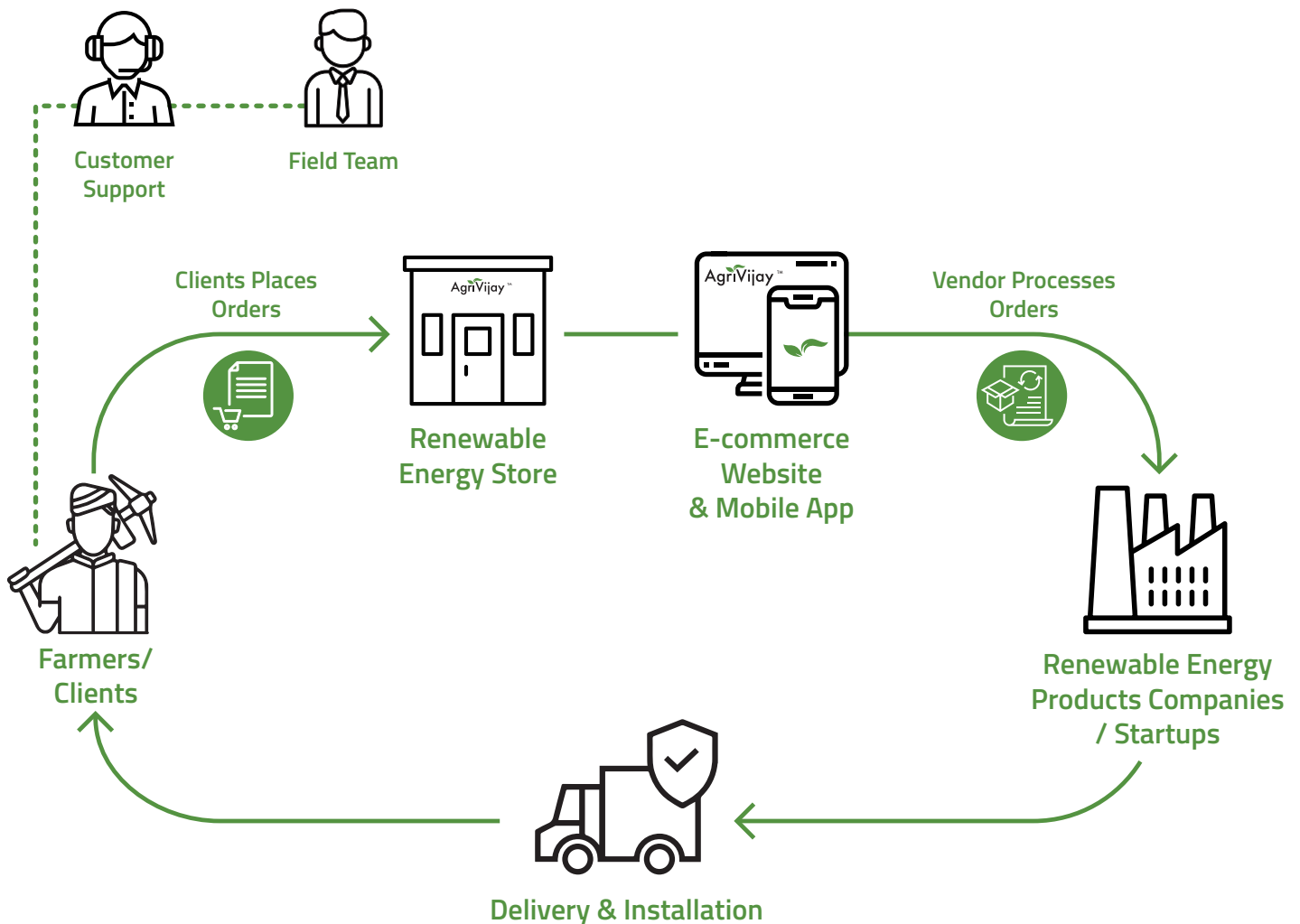
AgriVijay interacts with farmers & rural population with their Omni-channel touch points such as user friendly E-commerce Website, Mobile App, Field Sales & Technical Teams, Call Center & village/block level Franchise Model known as 'Renewable Energy Stores' which is a one stop store of Renewable Energy Products meant for Agriculture & Farmers. AgriVijay coupled with their experienced Energy Advisory & Recommendation on Renewable Energy where they understand energy needs of farmers along with the waste availability at their end penetrating the knowledge & usage of 'Renewable Energy Products' impacting the lives of thousands of farmers & rural households.

AgriVijay Renewable Energy Stores

AgriVijay to scale up their mission has also envisioned their Franchisee Model by opening of 'Renewable Energy Stores' at the Taluka level village which will be not only 'One Stop Shop for Renewable Energy Products' for the Farmers but will also serve as 'After Sales Service Centers' - for products & services purchased by the Farmers in the village building trust and increased awareness of the benefits of the Renewable Energy for Agriculture/Dairy Farming.



Our Business Model



Are you a Renewable Energy Product Company or Startup? Become our Partner!

AgriVijay is looking to partner with Startups/Companies having Renewable Energy & Agritech products & services meant for Agriculture or farmers and rural households as an end customer. With our experienced Field Sales & Technical team, E-Commerce website/ Mobile app along with AgriVijay Renewable Energy Stores on ground, we will be able to find the 'Strategic Fit' for the products/new innovations as an offering for the farmers.

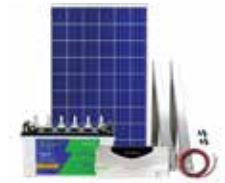
Are you an NGO/Non-profit/Social Impact organization?

AgriVijay will be proud to become a partner in achieving the Social Impact goals for any small or big projects having a 'Farmer/Agriculture' inclination with numerous products portfolio available on AgriVijay platform provided by our various partners.

Our Branded Renewable Energy Products



Biogas Digester/System



Solar Rooftop



Solar Water Pump



E-Tractor



Milk Can Chiller
(Built-in Thermal)



Solar Freezer - Cold Storage
for Milk & Milk Products



Solar Water Heater



Solar Dryer

Our Recognitions & Channel Affiliations



startupindia



Our Partners



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